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Press Release

For Immediate Release:

Tyscot Records Presents: The 2009 Harmony Music + Business Conference and 11th Annual GEM Awards!

Tyscot Records committed to setting the music industry standard by investing in music & the arts in a unique way!

Indianapolis, IN August 6-8, 2009: Tyscot Records has made history by being the longest standing black-owned gospel recording label in the country. Having been the tool for many dynamic and noted artists such as John P. Kee, the Rance Allen Group, and Deitrick Haddon, just to name a few, this historical company introduced inspirational music to the nation and gave millions the chance to experience life-changing music. Through it's philanthropic subsidiary, Gospel Excellence Ministries (GEM), Tyscot Records seeks to once again make history by investing in the future of the music industry and has launched a series of workshops, seminars, training sessions and interactive educational opportunities that have proven to be a direct source of its success in the music industry. The inaugural event in this series is the 2009 Harmony Music + Business Conference hosted in its city of incorporation, Indianapolis, Indiana during August 6-8, 2009 at the Hilton Indianapolis North and Madame C.J. Walker Theatre.

Harmony will provide extensive knowledge and hands-on training to equip musicians, singers, producers, songwriters, worship leaders, dancers, media crews, and every person within the musical arts arena in maximizing their skills, gifts, and talents in all capacities. Conference registrants will have the opportunity to attend workshops, seminars and interactive labs on topics ranging from the fundamentals of the music industry and the latest technologies in music production to creating a

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worship culture and working with small church worship teams. In addition to these day-time sessions at the Hilton Indianapolis North, there will be musicians, dancers and singers break out sessions where participants will learn new techniques as they are being taught. Harmony goes beyond your ordinary conference and also offers several extraordinary opportunities for music lovers and those interested in the music industry through its evening activities at the Madame Walker Theatre, including the UnRevealed Artist Showcase, My Worship Experience [Harmony Edition] & the 11th Annual G.E.M. Awards.

The UnRevealed Artist Showcase offers unsigned talent the opportunity to perform live in front of a panel of industry heavy-hitters and record label executives including Bryant Scott, President of Tyscot Records, Larry Blackwell, President of Sony BMG and Jazzy Jordan, President of Verity Records, just to name a few, for a chance to win a digital distribution deal with JaTunes, an 8GB Apple IPOD, a one-on-one session with producer Michael Houston, and an opportunity to open up live at the 11th Annual G.E.M. Awards Ceremony. Indianapolis-based By the Book Entertainment, who hosts the monthly Christian event "The Sanctuary", serves as one of the collaborative partners with GEM in hosting the finalists on Thursday at 8p, August 7.

On Friday, August 7, at 8p, Conference registrants and event ticket holders will be treated to The Harmony Edition of "My Worship Experience" as one of the premier events of the Conference where praise and worship leaders from across the country come together with national recording artists and ministers to worship in unity. This electrifying experience will feature such artists as Deitrick & Damita Haddon, Coco Brother & Joanne Rosario, Harold Rayford, Bishop Leonard Scott and many more.

Saturday, August 8 at 7p will round out the Conference with the 11th Annual GEM Awards. Composed of different categories, from best group, musician, artist, pastor and more the Awards Ceremony will acknowledge Indiana's finest and give a platform for talent to be displayed.

All proceeds from the Conference will go towards the GEM Scholarship Fund & Internship Program which awards scholarships & internships to deserving students interested in pursuing an education and career in music & the fine arts in one of several capacities. For more information about the Internship & Scholarship program or to receive a packet, email us at scholarship@tyscotgem.com. If you are interested in registering for the Conference or for the Showcase, you can register online at www.tyscotgem.com or you can download a packet using that same link and mail your form and payment to PO Box 20847 Indianapolis, IN 46220. If you are interested in becoming a sponsor or you would like more information on partnering with us in cultivating the arts, please email us at sponsor@tyscotgem.com or call us at 317-479-2340 x.323.

All of GEM.'s programs and activities, such as the Internship program, Scholarship program, Harmony Music & Business Conference and Awards program are designed to continue the rich legacy of recognition and giving that is encompassed in ministry. Tyscot believes that through gospel music, one can speak peace to a troubled generation and offer sweet serenity to a lost and dying world. By investing in music & arts, this dynamic company seeks to ensure the preservation of America's deeply rooted gospel heritage and guarantee local and national attention will be given to important issues such as the value and impact of music and arts education. Don't miss your chance to be a part of something phenomenal by becoming a registrant, sponsor, or even a supporter!

Contact Information

1. To register or for information about registration visit registration@tyscotgem.com or call 317-479-2340 x323
2. For volunteer opportunities please send email request to harmony@tyscotgem.com
3. For information on sponsorship opportunities please email us at sponsor@tyscotgem.com
4. For general information please visit us online at www.tyscotgem.com/harmony.html